

FARIDA AMAR;

art director

CONTACT: faridaamar@mac.com +1.617.378.2766
www.faridaamar.com www.faridaamar.tumblr.com

EXPERIENCE: *founder & imaginator*, SPACE
boston, massachusetts, usa 01.2010-present

art director, Saatchi & Saatchi
frankfurt am main, germany 8.2008-12.2009

art director, Nail Communications
providence, rhode island, usa 10.2007-3.2008

curatorial intern, Wolfsonian
south miami beach, florida, usa 9.2006-3.2007

creative intern, Modernista!
boston, massachusetts 07.2005-12.2005

EDUCATION: *art direction portfolio*, Miami Ad School
south miami beach, florida, usa 01.2006-06.2007

masters in mass communication, Florida International University
miami, florida, usa 01.2006-06.2007

bachelors in marketing communication, Emerson College
boston, massachusetts, usa 9.2003-12.2005

study abroad, University of Richmond
rome, italy 2003

study abroad, Universidad de Salamanca
salamanca, spain 2002

SKILLS: *programs*: photoshop, illustrator, indesign, dreamweaver, flash, ableton, logic pro

fine art: film and digital photography, acrylic and oil painting, sewing, multimedia collage, illustration and building cross-media installations and experiences.

language: i speak a bit of each of the following and am not completely fluent in any of them. english, spanish, italian, portuguese, french, german and pig latin.

overall: my strength is in generating and developing ideas and overseeing the management of collaborative work in order to make those ideas a reality.

REFERENCES: available upon request.

EXHIBITIONS
& INSTALLATIONS: *Biotechnology exhibition, HI-LITE, los angeles, usa, 12.2010*

White Box presentation, Emerson College, boston, usa, 11.2010

Deamons on Campus, Emerson College, boston, usa, 10.2010

Suspension exhibition, Crane Arts, philadelphia, usa, 9.2010

LOVE exhibition, SPACE, boston, usa, 8.2010

Geometric Landscapes installation, el hierro, spain, 7.2010

Get Friendly with Wild Bears film screening, SPACE, boston, usa, 05.2010

WATCH exhibition, SPACE, boston, usa, 05.2010

Animal Humans presentation, Emerson College, boston, usa, 06.2010

Survive Survival Training film screening, SPACE, boston, usa, 05.2010

Documented exhibition, SPACE, boston, usa, 05.2010

Guerrilla Sticker Installation, streets, boston and cambridge, usa, 04.2010

Play with Knives film screening, SPACE, boston, usa, 04.2010

The Intimacy of Division screening, SPACE, boston, usa, 04.2010

Self-Inflicted performance art, Lola Montez, frankfurt am main, germany, 12.2009

PUBLISHED: *The Internet is Dying, OFFF Conference, paris, france, 06.2010*

The Mask, Losing It, & Dinosaur Girls, mentem magazine, international, 02.2010

AWARDS: Two Merits, Art Directors Club Deutschland 2010
Gold, Golden Hammer Awards 2010
Bronze, Clio 2010
Winner, Cresta 2010
Gold, Eurobest 2009
Shortlist, Cannes 2009
Best Camera, VDW Awards 2009